

# Soutradel

Sourcing the World, Delivering the Future







**Soutradel** is a visionary procurement and logistics partner headquartered in Lusaka, Zambia, where **Sourcing, Transporting, and Delivering** converge to **redefine supply chains**. Our name embodies our core mission:

Sourcing + Transporting + Delivering = Soutradel.

Zambia is Africa's beating heart—a nation bordering eight countries, with untapped potential as a continental trade gateway. We believe in Zambia's future as a logistics powerhouse, fueled by its strategic location, improving infrastructure, and access to over 300 million regional consumers. From here, we bridge global suppliers to African industries, driving efficiency, growth, and shared prosperity.

Reliability You Can Trust: On-time delivery, every time.

Proactive Communication: Regular updates at every stage—no surprises.

Global-Local Network: World-class suppliers meet Zambian expertise.



### Vision & Mission

Born from a decade of witnessing Zambia's untapped potential, we asked: Why should geography limit opportunity? When clinics lacked supplies, we built partnerships with ethical global suppliers. When industries stalled, we streamlined cross-border logistics to slash delivery times. When farmers needed innovation, we sourced solar-powered solutions from across the world.



At Soutradel, we bridge Zambia and the world. We partner with trusted global suppliers to deliver quality goods faster, empower local businesses with tools to thrive, and innovate with tech-driven solutions. Every shipment fuels jobs, community growth, and a greener Africa.



To spark Africa's **economic growth** by connecting local industries to global **markets**, empowering businesses with **smart logistics**, and building a **sustainable future**.



# Core Values

### SOURCING

Service Excellence:
Delivering beyond expectations with precision and care.

Operational Agility:
Adapting swiftly to challenges without compromising quality.

Uncompromising Integrity: Ethical practices in every transaction, always.

### TRANSPORTING

Trust Through
Transparency: Open
communication, clear
timelines, no hidden
terms.

Resourceful
Innovation: Solving
problems creatively
to drive progress.

Accountability
Always: Owning
outcomes and
honoring
commitments.

### DELIVERING

Dedication to Clients: Your success is our success.

Stewardship: Building a greener future through sustainable operations.

Leadership in
Africa's Growth:
Pioneering solutions
that uplift industries
and communities.



# Services Offered



#### **Procurement Solutions**

#### **Products:**

- Industrial & Construction Supplies
- Energy & Fuel Solutions
- Agricultural Equipment & Inputs
- Medical Supplies & Pharmaceuticals
- Office/IT Equipment & Electronics

#### Services:

- Construction & Maintenance
- Security Systems & Training
- Professional Services (IT, Marketing, Compliance)



# Freight Forwarding



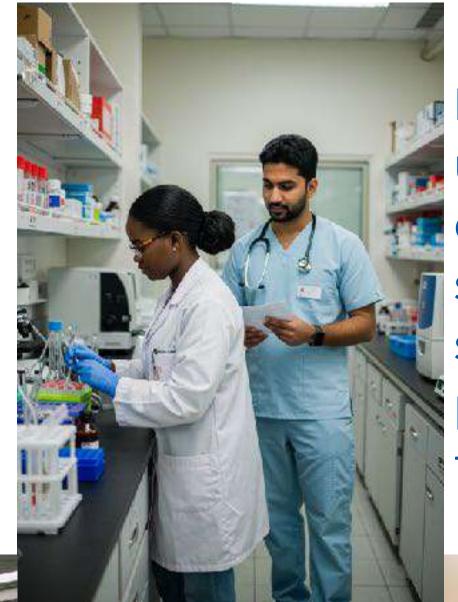


### Who We Serve



#### **Food & Beverages**

We bridge the gap between producers and processors, delivering packaging and equipment on demand.



#### Mining

In a sector where uptime is everything, we supply office supplies and protective gear—fast and reliably.



#### Construction

We supply everything from structural materials to site essentials—fueling Zambia's infrastructure growth, one project at a time.



From essential appliances to daily-use items, we simplify sourcing for homes and hospitality establishments.



#### Healthcare

We help hospitals, labs, and clinics stay fully stocked with medical consumables, equipment, and hygiene essentials.



#### **Agriculture**

From tools to irrigation systems, we empower farmers and agribusinesses with dependable sourcing and timely delivery.





### Our Goals

#### **Today**

We are ready to welcome you as our next valued client — let us build something extraordinary.

#### 3 Years

Integrate AI-driven procurement and blockchain-based supply chain tracking to enhance transparency and efficiency.

#### **5 Years**

Become Zambia's #1
Launch a fully digital
procurement and vendor
portal to streamline client
interactions and supplier
onboarding.

#### 20 Years

Compete globally as a supply chain leader.

#### 2 Years

We will redefine Zambia's geographic identity — from landlocked to land-linked — by establishing it as a central hub for regional procurement and logistics.

#### 4 Years

We will be using 100% renewable energy and electric fleets.

#### 10 Years

Expand to the eight neighboring nations.



Let us connect and bring your sourcing needs to life.

Reach us anytime — our global sourcing network is just one message away.

Together, we won't just cross borders — we will redefine them!

www.soutradel.com

**Email Address:** 

Mobile Number:

FB/ IG/ LI:

info@soutradel.com

+260 97 3333331

@soutradel