



# Soutradel

Sourcing the World, Delivering the Future





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# About Us

**Soutradel** is a visionary procurement and logistics partner headquartered in Lusaka, Zambia, where **Sourcing, Transporting, and Delivering** converge to **redefine supply chains**. Our name embodies our core mission:

Sourcing + Transporting + Delivering = Soutradel.

Zambia is Africa's beating heart—a nation bordering **eight countries**, with untapped potential as a continental trade gateway. We believe in Zambia's future as a **logistics powerhouse**, fueled by its strategic location, improving infrastructure, and access to **over 300 million regional consumers**. From here, we bridge global suppliers to African industries, driving **efficiency, growth**, and shared **prosperity**.

**Reliability You Can Trust:** On-time delivery, every time.

**Proactive Communication:** Regular updates at every stage—no surprises.

**Global-Local Network:** World-class suppliers meet Zambian expertise.

# Vision & Mission

Born from a decade of witnessing Zambia's untapped potential, we asked: Why should geography limit **opportunity**? When clinics lacked supplies, we **built partnerships** with **ethical global suppliers**. When industries stalled, we streamlined **cross-border logistics** to **slash delivery times**. When farmers needed innovation, we sourced solar-powered solutions from **across the world**.



**At Soutradel**, we bridge Zambia and the world. We partner with **trusted global suppliers** to deliver **quality goods** faster, **empower local businesses** with tools to thrive, and innovate with **tech-driven solutions**. Every shipment **fuels jobs, community growth**, and a **greener Africa**.



To spark Africa's **economic growth** by connecting local industries to **global markets**, empowering businesses with **smart logistics**, and building a **sustainable future**.

# Core Values

SOURCING

S

**Service Excellence:**  
Delivering beyond expectations with precision and care.

O

**Operational Agility:**  
Adapting swiftly to challenges without compromising quality.

U

**Uncompromising Integrity:** Ethical practices in every transaction, always.

TRANSPORTING

T

**Trust Through Transparency:** Open communication, clear timelines, no hidden terms.

R

**Resourceful Innovation:** Solving problems creatively to drive progress.

A

**Accountability Always:** Owning outcomes and honoring commitments.

DELIVERING

D

**Dedication to Clients:** Your success is our success.

E

**Environmental Stewardship:** Building a greener future through sustainable operations.

L

**Leadership in Africa's Growth:** Pioneering solutions that uplift industries and communities.



# Services Offered



## Procurement Solutions

### Products:

- Industrial & Construction Supplies
- Energy & Fuel Solutions
- Agricultural Equipment & Inputs
- Medical Supplies & Pharmaceuticals
- Office/IT Equipment & Electronics

### Services:

- Construction & Maintenance
- Security Systems & Training
- Professional Services (IT, Marketing, Compliance)



# Freight Forwarding

Air



In Land



Sea





# Who We Serve



## Personal & Household

From essential appliances to daily-use items, we simplify sourcing for homes and hospitality establishments.

**Food & Beverages**  
We bridge the gap between producers and processors, delivering packaging and equipment on demand.



**Healthcare**  
We help hospitals, labs, and clinics stay fully stocked with medical consumables, equipment, and hygiene essentials.

**Mining**  
In a sector where uptime is everything, we supply office supplies and protective gear—fast and reliably.



**Agriculture**  
From tools to irrigation systems, we empower farmers and agri-businesses with dependable sourcing and timely delivery.

**Construction**  
We supply everything from structural materials to site essentials—fueling Zambia's infrastructure growth, one project at a time.





# Our Goals

## Today

We are ready to welcome you as our next valued client — let us build something extraordinary.

## 3 Years

Integrate AI-driven procurement and blockchain-based supply chain tracking to enhance transparency and efficiency.

## 5 Years

Become Zambia's #1  
Launch a fully digital procurement and vendor portal to streamline client interactions and supplier onboarding.

## 20 Years

Compete globally as a supply chain leader.

## 2 Years

We will redefine Zambia's geographic identity — from landlocked to land-linked — by establishing it as a central hub for regional procurement and logistics.

## 4 Years

We will be using 100% renewable energy and electric fleets.

## 10 Years

Expand to the eight neighboring nations.



# Thank You

Let us connect and bring your sourcing needs to life.

Reach us anytime — our global sourcing network is just one message away.

Together, we won't just cross borders — we will redefine them!

**[www.soutradel.com](http://www.soutradel.com)**

**Email Address:**

**info@soutradel.com**

**Mobile Number:**

**+260 97 3333331**

**FB/ IG/ LI:**

**@soutradel**

BLD Park, Lilayi Roundabout, Kafue Road, Makeni, Lusaka, Zambia, 10101